



Wojtek Staszczuk

STAFF PRODUCT DESIGNER

DETAILS

Warsaw, Poland

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LINKS

[Portfolio](#)

[LinkedIn](#)

SKILLS

- Product Discovery & Hypothesis-Driven Design
- UX Research & Evidence Synthesis
- User Research & Continuous Product Discovery
- Systems Thinking & Information Architecture
- High-Fidelity Design & Rapid Prototyping
- Cross-Functional Collaboration & Communication
- Design Systems & Scalable Patterns
- Workshop Facilitation & Team Alignment
- Product Strategy & KPI-Driven Decision Making
- Process & Culture Design
- Responsible Use of AI & Technical Fluency

LANGUAGES

Polish

English

Profile

I am a Senior Product Designer with 12+ years of experience designing end-to-end digital products across complex SaaS, fintech, and platform ecosystems. I specialize in simplifying complex workflows, improving onboarding and operational experiences, and turning ambiguity into clear product decisions. My approach combines systems thinking, strong cross-team collaboration, and a high bar for usability and execution to create scalable, user-centered products.

Work Experience

Senior Product Designer, Netguru

APRIL 2025 — PRESENT

- Designed Natural Person and Legal Entity onboarding flows across investor data, investment details, bank accounts, signatories, AML, FATCA/CRS, dynamic document requirements, and subscription agreement flows.
- Simplified complex nominee, beneficiary, participant identity, and compliance workflows, reducing ambiguity and improving operational efficiency.
- Refactored LP Portal Admin and investor-facing LP Portal experiences to improve visibility, reduce friction, and create a clearer single source of truth across platform and portal.
- Defined workflow logic, dependencies, review states, and system behaviors together with Product Managers, business stakeholders, and engineering teams.
- Supported development handoff through Figma specifications, design reviews, refinement sessions, and continuous collaboration with developers and internal product teams.

Product Design & Strategy | Founder, 80/20 Design

MAY 2023 — PRESENT

- Designed enterprise-level logistics and supply chain solutions, improving user workflows and efficiency.
- Consulted startups on UX strategy, ensuring alignment between business goals and design execution.
- Led UX workshops with stakeholders, ensuring smooth alignment between business objectives and design solutions.
- Created tailored Notion templates, guiding users around the globe to achieve their business goals with strategic insights efficiently.

Senior Product Designer in Fintech, Housecall Pro

DEC 2021 — MAY 2023

- Led the UX/UI design and successful Mobile Check Deposit feature launch, generating \$500,000 GMV in the first month.
- Conducted extensive user research and iterative testing, refining user flows and interface usability.
- Led the creation of design systems, improving product scalability and UI consistency across applications.
- Worked closely with product managers, engineers, and stakeholders to align UX with company strategy.
- Worked closely with financial stakeholders and compliance teams to meet banking security requirements.

Senior UX Designer, Bank Pekao S.A.

JAN 2021 — DEC 2021

- Designed financial and B2B transaction interfaces, streamlining complex financial workflows.
- Developed financial dashboards and reporting tools, improving customer experience in trade finance and lending.
- Improved UX using data-driven insights, enhancing client satisfaction and usability.

Product Team Leader / Senior UX Designer, Sotrender

FEB 2018 — JAN 2021

- Designed data-driven analytics tools for enterprise clients, enhancing decision-making capabilities.
- Managed and mentored a team of designers, fostering skill development and collaboration.
- Led design workshops and product ideation sessions, aligning UX strategy with business objectives.
- Led UX research, usability testing, and iteration cycles based on behavioral insights.

Other Roles in UX & Product Design

- *UX Designer* | Iconaris (2016–2018)
- *UX Designer* | Softwaremansion (2015–2016)
- *Junior UX Designer* | Iconaris (2014)

Education

Postgraduate Studies in Service Design, SWPS University, Warsaw

2016 — 2017

Master's degree in Digital Resources Design, AGH University of Science and Technology, Kraków

2012 — 2014

Courses

Google UX Design Certificate, Google

2025

Computer Science & Engineering Foundations, Harvard University

2025

Machine Learning, Deep Learning & Generative AI, Stanford University

2025

Ethics of Artificial Intelligence, Politecnico di Milano

2025

Critical Thinking: A Brain-Based Guide for the ChatGPT Era Specialization, Deep Teaching Solutions

2025

Google AI Essentials Specialization, Google

2025

Introduction to Psychology, Yale

2025